

4 Tips for Excellent Audio in Virtual Presentations



4 Tips for Excellent Audio

Avoid one of the top complaints of virtual events by capturing quality audio.

If no one can understand what you are saying in your recording or live presentation, everything else you have done to create an amazing virtual experience will have been for naught.

Poor audio is extremely frustrating and can be very difficult to troubleshoot. Above all, test and test again until you get it right.

01

Use a USB Microphone

These microphones plug into your computer and are typically higher quality and will capture audio with more richness and clarity. Another tip: be sure to turn off the computer's Bluetooth so it doesn't interfere with the wired audio.

02

Proper Distance

Place your microphone 6"- 12" away from your mouth if possible. We like to use a lavalier because it clips on you so the sound level will stay the same if you move your head or lean in or out as you present.

03

Do a Tech Check

Be sure to do a soundcheck before the event over the platform or video conferencing software that you will be using with someone on the other end to let you know that everything is coming through smoothly. Also, pick a room where you'll be alone and reduce any outside noise as much as possible (don't forget to close any windows).

04

Set it and Forget it

Beware that settings can change if you use other apps, play a video, or turn off your computer. Once your audio settings are working correctly in the tech check, don't turn off your computer or use it for anything else until after your presentation.

